

Kirin Group CSV Purpose and CSV Commitment

Measuring Social Impacts

In 2020 we began to measure social impacts with the aim of quantifying the social value of initiatives based on our commitment to creating shared value (CSV).

We selected support toward the achievement of Rainforest Alliance certification a pilot project. Training began in 2013, and in 2014 we measured profit and wages per worker per unit of tea at tea farms that had achieved certification. The results showed improvements in both profit and wages, as well as a decline in sickness rates among workers. While the data relate to specific farms, it is evident that support for the achievement of certification has a positive financial and social impact on farms and their workers, while also contributing to the achievement of the SDGs.

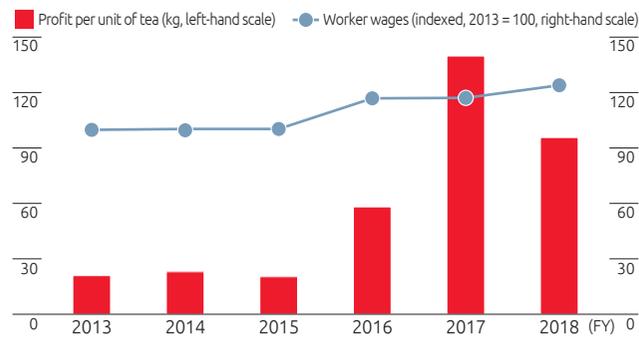


SDG target 2.3

The goal is to double the agricultural productivity and incomes of small-scale food producers, including women, indigenous people, family farms, livestock herders, and fishers, by 2030. Requirements for the achievement of this goal include the provision of reliable and equal access to land and other production resources, inputs, knowledge, financial services, markets, added value improvements, and non-agricultural job opportunities.

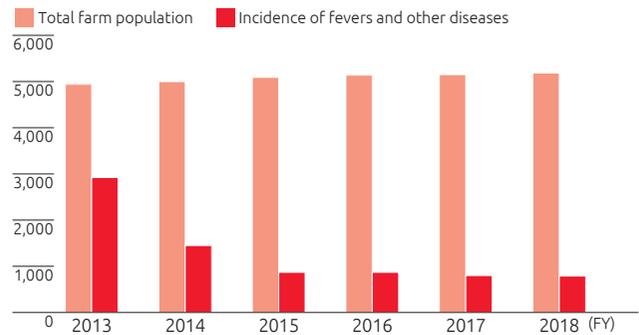
Changes in profitability resulting from certification support

Farm incomes and worker wages both increased.



Changes in sanitary conditions due to certification support

Disease incidence fell sharply despite a gradual rise in the total population of the farms.



Working toward the sustainability of society and the Kirin Group

The Group's operating environment is undergoing major changes, and it is expected to play an active role in solving issues that communities face today. In that context, Kirin Holdings became a signatory of the United Nations Global Compact in September 2005. Since then, we have been working toward the sustainability of society and the Kirin Group based on the 10 Principles of the Compact, which are organized under four main categories*. Guided by its CSV Purpose, the entire Kirin Group is working to help accomplish the United Nations Sustainability Development Goals through its businesses over the medium and long terms.

* The four categories of human rights, labor, the environment, and anti-corruption were selected and agreed upon internationally as universal values.



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